



**BUNDLE  
AND SAVE  
with  
PTDA 2026  
SPONSORSHIP  
and  
ADVERTISING  
PACKAGES**

## **Elevate Your Brand. Maximize Your Impact. Save Money.**

Standing out in the PT/MC channel means more than showing up—it means showing your commitment to the industry and positioning your company as a leader. Sponsorship is your opportunity to keep your brand top-of-mind with decision-makers, reinforce your credibility, and strengthen your peer-to-peer connections at PTDA's premier events.

Don't miss your chance: a **2026 PTDA sponsorship and advertising package puts your company name front and center—while saving you up to 18% compared to purchasing individually.** Packages are limited, and the earlier you secure yours, the more visibility you gain all year long.

Choose the option that best fits your strategy:

**All-Inclusive Package**

*(includes Canadian Conference)*

**Super-Saver Package**

*(without Canadian Conference)*

**Lock in your package today** to maximize exposure, amplify your presence, and save money.

**Secure your exclusive package by March 2, 2026 to capitalize on all benefits.**

# PACKAGE APPLICATION

This form is ONLY for Sponsorship and Advertising Packages. Forms for sponsorship of specific events will be available closer to the event date. For more information on advertising, please visit [ptda.org/advertising](http://ptda.org/advertising).

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

If a sponsorship you request is no longer available, you will be contacted by PTDA's staff regarding alternate choices.

## PACKAGE 1: ALL-INCLUSIVE

I want to reserve this package. My sponsorship selections are below.

**\$14,210 if purchased by March 2, 2026 – a savings of more than 16%**

*Regular sponsorships opportunities will open after March 2, 2026.*

### Canadian Conference

June 2-4, 2026

Montreal, Quebec

You receive:

- One Canadian Conference registrations (\$1,500 value)
- Choose ONE of the following (\$2,000 value):
  - Welcome Reception or
  - Networking Reception
- Choose ONE of the following (\$1,500 value):
  - Opening Keynote or
  - Closing Keynote or
  - Speaker Presentation

### Advertising\*

You receive:

- One ¼ page ad in *Transmissions*, published quarterly (\$750 value)
- One top banner ad in one issue of *Spotlight*, published twice monthly (\$750 value)

*\*Issue placement will be confirmed when form is processed.*

### Industry Summit

October 28-30, 2026

The Broadmoor

Colorado Springs, Colo.

You receive:

- One Industry Summit registrations (\$1,825 value)
- One MD-IDEX booth with electrical (\$2,195 value)
- Choose ONE of the following (\$3,000 value):
  - Welcome Event or
  - Welcome Breakfast or
  - Thursday Lunch
- Choose ONE of the following (\$2,500 value):
  - Breakout Speaker #1 - TBD or
  - Breakout Speaker #2 - TBD or
  - Friday Lunch
- Choose ONE of the following (\$1,000 value):
  - Family-Owned Business Breakfast or
  - Women in the Industry or
  - First Timer or
  - MD-IDEX Break

## PACKAGE 2: SUPER SAVER

**Industry Summit**  
October 28-30, 2026  
The Broadmoor  
Colorado Springs, Colo.

I want to reserve this package. My sponsorship selections are below.

**\$9,810 if purchased by March 2, 2026 – a savings of more than 18%**

*Regular sponsorships opportunities will open after March 2, 2026.*

You receive:

- One Industry Summit registrations (\$1,825 value)
- One MD-IDEX booth with electrical (\$2,195 value)
- Choose ONE of the following (\$3,000 value):
  - Welcome Event or
  - Welcome Breakfast or
  - Thursday Lunch
- Choose ONE of the following (\$2,500 value):
  - Breakout Speaker #1 - TBD or
  - Breakout Speaker #2 - TBD or
  - Friday Lunch
- Choose ONE of the following (\$1,000 value):
  - Family-Owned Business Breakfast or
  - Women in the Industry or
  - First Timer or
  - MD-IDEX Break

### Advertising\*

You receive:

- One ¼ page ad in *Transmissions*, published quarterly (\$750 value)
- One top banner ad in one issue of *Spotlight*, published twice monthly (\$750 value)

*\*Issue placement will be confirmed when form is processed.*

## Confirm Your Sponsorship Package

**Package 1:** All-Inclusive

**Package 2:** Super-Saver

**Commitment Agreement:** I have read the PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies. I understand sponsorships are awarded on a first-come, first-served basis based on the receipt of full payment of the sponsorship fee and that sponsorships are non-refundable after March 2, 2026.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Your sponsorship is considered unsold until signed application and payment is received by PTDA. Upon receipt of application and payment in full, you will receive an e-mail confirming your sponsorship. Please return a copy of this form with payment as soon as possible but before **March 2, 2026**.

*If mailing a copy, please note the following:*

Before December 31, 2025 mail to:  
PTDA | 230 W. Monroe St., Suite 1410 | Chicago, IL 60606

After January 1, 2026 mail to:  
PTDA | 134 N LaSalle Street, Suite 840 | Chicago, IL 60602

## Payment Information

I have enclosed a check for US\$ \_\_\_\_\_

I have submitted an ACH payment for US\$ \_\_\_\_\_  
*(Visit [ptda.org/ach](http://ptda.org/ach) for details and form)*

Please charge US\$ \_\_\_\_\_ to my:

VISA     MasterCard     American Express

Card No. \_\_\_\_\_

CSC \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Address \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

## **PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies**

The following policies govern sponsorship during PTDA and PTDA Foundation events. The following applies to all PTDA Distributor, Manufacturer and Associate Members:

- All current PTDA Distributor, Manufacturer and Associate Members will be presented with a program of sponsorship opportunities by October 25, 2025.
- Privileges and benefits of sponsorship (including recognition) as well as sponsorship fees will be outlined in the event's sponsorship program. To fully participate in the privileges and benefits, a deadline is set in advance by the PTDA Board of Directors. For the PTDA Sponsorship and Advertising Packages including the Canadian Conference, the deadline is March 2, 2026. While sponsorships may still be secured once the deadline has passed, there may be privileges and benefits that are no longer included.
- **Sponsorships will be considered "sold" when payment has been received and the commitment agreement has been signed.** PTDA cannot guarantee sponsorship selection until payment has been made. A list of comparable alternatives will be provided should a company's first choice no longer be available.
- Sponsors may purchase an unlimited number of sponsorships. However, a purchase by one company of more than one partial sponsorship slot for an event (excluding an exclusive sponsorship) must wait until after March 2, 2026, to be confirmed for any additional partial slots. For example, Company A wishes to purchase two of the five sponsorships for the Keynote speaker. The first sponsorship slot for Company A will be confirmed upon receipt of payment. The second sponsorship slot for Company A for the Keynote speaker will not be confirmed until March 2, 2026.
- Only those sponsorship privileges stated in the event's sponsorship program are authorized—other promotions, such as distribution of collateral materials at a sponsored event or sponsor-provided signage, are not allowed.
- A \$1,000 room drop surcharge to PTDA, in addition to hotel charges, will apply to companies wishing to ask the hotel for a room drop. Only sponsors are allowed to take advantage of a room drop opportunity.

- Unless otherwise specified in the description of the sponsorship, sponsorship does not include a speaking opportunity or distribution of material from the sponsor.
- Should a sponsorship include a giveaway or product, items must be approved by PTDA. Literature is not considered a giveaway or product and therefore is not allowed. The cost of production and shipping of items to PTDA are the responsibility of the sponsor and are in addition to the sponsorship fee.
- Sponsorship fees are non-refundable after March 2, 2026.

PTDA reserves the right to:

- Deny sponsorship opportunities to a vendor or business (including members) of any PTDA event or activity that is contrary to the Association's mission and purposes or that competes with a product or service of the Association.
- Decline or remove any material that it deems to be defamatory, infringes on another's personal and property rights, or violates antitrust laws or other laws.
- Alter or substitute privileges and benefits of sponsorship as may be needed due to programmatic changes.

### **PTDA Entertainment Policy**

Hosting organized group business meetings or luncheons, hospitality suites, private events or other social events (either on-site or off-site) are not permitted during officially scheduled PTDA or PTDA Foundation functions. See schedule of events for officially scheduled functions. No PTDA or PTDA Foundation functions have been scheduled during the evening of October 29, 2026 to allow for private events. For information about available space at the host hotel on Thursday evening and for food and beverage options, please contact PTDA at [ptda@ptda.org](mailto:ptda@ptda.org).